

**WHITSUNDAY REEF FESTIVAL
WEARABLE ART AWARDS & STREET PARADE
SATURDAY 17 OCTOBER 2009**

**INFORMATION SHEET
FOR ALL ENTRANTS AND THEIR SUPPORTERS.**

Thank you to all entrants for this year's Rotary Wearable Art Awards. We now have 29 entries and I will accept others up to about 7pm tonight IF I can have all the details for the run, compere and judges' sheets. The descriptions are exciting and the number of entries has guaranteed that the Wearable Art Awards will be an exciting and colourful addition to the 2009 Reef Festival.

A special thanks to all who HAVE sent their properly completed entry forms and their \$5 entry fees on time (receipts will be given at the PCYC). You make my task so much easier by giving me all the details so that I don't have to chase these by phone and email at the last minute. Because of the large number of late and incomplete entries, we may not be able to have completed certificates and prize cheques on the day and these may have to be posted to you, together with your gift photos. An accurate postal address is essential so please check your forms with me at the PCYC on Saturday before the event.

TIMETABLE

The information below is correct up to today and we will send you any other changes before Saturday.

12 midday to 2pm	PCYC, Jubilee Pocket - for judging and studio quality photos. We are happy for you to arrive any time during these two hours, as long as you have all come by 1.45 latest. We would really appreciate plenty of entrants coming early!!!
2.30pm to 2.45 pm	Assemble in the shady area at the top end of the markets near the Sailing Club behind the covered area where the markets' music happens. We need you there promptly so you can all be organised in your categories. There will be a 6m x 3m marquee available as a change tent. Be earlier if you wish to get dressed there.
3pm to 4pm	The 2009 Rotary Wearable Art Awards - and you are the stars. The stage will be facing the markets area and a BIG crowd It is elevated and there will be steps but we will help you up if necessary.
4pm to 4.30	Assemble ready for the Reef Festival Street Parade
4.30pm	The Street Parade begins.

JUDGING

The Wearable Art Awards will be judged by expert judges who all have great backgrounds in art, design, textiles and fashion. The judging will take place at the PCYC to allow the judges plenty of time to talk to each entrant and to view their creations in a cool environment.

PHOTOGRAPHY

Nina Wilson has volunteered to be present at the PCYC to take studio quality photos of you and your creations. Rotary will give every entrant and every model a copy of their photo and more can be ordered from the organiser after the event. Tropix will also be taking photos at the event and you can purchase those direct from Tropix. Channel Whitsunday plans to film the Wearable Art event.

WEARABLE ART AWARDS EVENT

Each entrant will be introduced to the audience and their brief description will be read out. The comperes are Annie Lloyd Lewis and John Powell. You will all be given a number to carry. The audience at this event will be able to use this number to vote for their favourite Wearable Art in the People's Choice Voting Awards.

STREET PARADE

The assembly point is beside the Airlie Beach Markets. The assembly time is from 4pm onwards. The parade organisers have planned that the Wearable Art entrants will walk at the front of the Parade with Rotary. The parade starts at 4.30, going along the Esplanade, up the main street, turns at the Broadwater Avenue carpark and then returns to the markets area. Some entrants HAVE asked to either not go in the Parade OR to march with their school etc. This is your choice but it will be great to see some of you heading the parade with Rotary.

PRIZES

The Rotary Club of Airlie Beach has agreed to generously support the Whitsunday Reef Festival Wearable Art event as a youth initiative and they have sponsored great cash prizes. The cash amounts of these prizes cannot be decided until all entries are in and until all the categories are set in place. The judges will judge for the prizes for the age categories - for the "novelty" awards - and for the Outstanding Creativity Award. All entrants PLUS the entrants in the Whitsunday Winners Category will be eligible to win prizes in the People's Choice Voting Awards, when the audience votes for their favourite Wearable Art creations. These People's Choice prizes will be announced later in the evening after the votes have all been counted. We hope to give out certificates at the event IF we can get all the designer and model names in time - and prize cheques will be awarded on stage.

AFTER THE WEARABLE ART AWARDS EVENT

You are invited to stay dressed in your amazing Wearable Art garment - to mingle with the crowd (accompanied by your parents of course) - to get MORE photos taken by the admiring public - and to enjoy showing your creativity to people who may never have seen Wearable Art before.

ALTERNATIVE WET WEATHER VENUE

The PCYC has been booked as an alternative venue for the Wearable Art on Saturday afternoon if it DOES rain and the planned Street Parade and outdoor Awards event cannot take place. This is because entrants have gone to so much trouble and we will have judges and entrants coming here from out of town.

QUESTIONS - ENTRY CHANGES - ETC.

If you have questions at any time this week before Saturday about 10am, please contact Pam on 4946 1271(Home) or 49459757 (day) or email me on pamp@prosugar.com.au . After that I will be at the PCYC until 2pm and then at the Markets area. Sorry I don't have a mobile phone!!!

OTHER GREAT REEF FESTIVAL EVENTS

There are lots of other great things happening at the Reef Festival - so get a programme from the newspaper, when you come to the PCYC or go on the Reef Festival website www.whitsundayreeffestival.com.au There is something for everyone and lots of good free family fun. Don't forget to encourage your family and friends to come and vote for your Wearable art on Saturday afternoon !!!

**SEE YOU THERE
HAVE FUN
ENJOY YOURSELVES
BE PROUD OF YOUR CREATIVITY**

PAM