



Rotary Club of
Airlie Beach Inc

WHITSUNDAY REEF FESTIVAL

ROTARY STREET PARADE –

MARDI GRAS!

Saturday, 22 October 2011

The Reef Festival's annual Rotary Street Parade is the community's favourite, with a sea of colours, entertainment and atmosphere filling the main street of Airlie Beach to celebrate the Reef Festival!

There are four categories which you can enter:

- Best Business
- Best Theme
- Most Unusual and Wacky
- Best Non-Profit Organisation

This year's theme is **MARDI GRAS!** – think colour, think music, think fun!!!!!!

You are encouraged to get as creative as you like with your float – we'd love lots of **music**, lots of **lollies** for the kids and lots **colour** and **smiling** faces on your floats. Please be careful with the use of water, and please keep aware of our sound system up and down the street so as not to damage it with water.

Marshalling will be at 4pm for floats 1-10, 4.45 for floats 10-20 and 4pm for floats 20 plus at the Sailing Club and Esplanade. You will be provided with a float number by 14 October. For the safety of all entrants, you will not be able to drive children (or anyone) all the way into the car park, so please park accordingly (and safely) and walk your children down. Only floats will be allowed entry. QLD Police will be assisting Reef Festival volunteers in marshalling all vehicles.

The **parade will start at 5pm**, departing the Sailing Club, heading up the Esplanade, down the main street, a turn around in the Broadwater Avenue carpark, and then back the same way. Make sure you stick around in the Shute Harbour Road Lagoon Carpark for amazing live music! And make sure you tell all your friends, family and co-workers to head down to the main street to cheer you on!

For any enquiries, please contact the Whitsunday Reef Festival Rotary Street Parade event coordinator, Bronwyn Garland, on 040 443 8739 or bronz_here@hotmail.com.au



REEF FESTIVAL



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ENTRY FORM

Please return to Bronwyn Garland via fax 07 4946 5234 or email bronz_here@hotmail.com

FLOAT NAME:

CONTACT PERSON:

SIZE OF FLOAT:

NUMBER OF PEOPLE ON THE FLOAT:

IS THERE MUSIC ON THE FLOAT: Y | N

CONTACT PH:

CONTACT EMAIL:

CATEGORY ENTERED:
